

FOX6 Coats for Kids

INFORMATION PACKET TO HOST YOUR OWN COAT DRIVE

2017

Planning Your Campaign

Getting started – what to collect, how to promote



Campaign starts: **Monday, November 13, 2017**

Campaign ends: **Saturday, December 9, 2017**

- Find your own box or bin, and place in a visible area to collect coats. Posters are available to help you promote your Coats for Kids drive. If you'd like to request posters, please email coatsforkids@fox6now.com – tell us how many posters you need and be sure to send us your complete address.
- Promote your coat collection by creating your own fliers, hosting events, walking door to door, sending out emails, posting information on your website, Facebook or Twitter pages, or any other creative ideas you may have. Some groups create contests and reward the group that collects the most coats.
- Please take some photos of your efforts and email them to FOX 6 so we can post them on FOX6Now.com. Photos can be emailed to coatsforkids@fox6now.com
- We accept slightly used coats, both children and adult sizes. All sizes are in big demand this season. Children sizes for the younger tykes, and adult sizes for the teenagers. The more coats we collect, the more children and teens we can keep warm this winter!
- Some donors may ask about donating hats and mittens. We only accept NEW hats, mittens and scarves. They can be given along with your coat donations.

Completing Your Campaign

Getting the coats from your location to
the Salvation Army



If you have collected **less than 50 coats**:

They can be dropped off at any of our sponsor locations (addresses are on the following pages for your convenience):

- Salvation Army
- Johnson Bank
- Steinhafels

If you have collected **more than 50 coats**:

Please call Bonded Transportation Solutions to arrange for your coats to be picked up.

You must make pick up arrangements with Bonded Transportation Solutions no later than December 7th. Please call Bonded at 414-933-4500. Inform them that you will need a pick up, and how many coats you may have.

All coats will need to be bagged or boxed. Your organization is expected to help load the truck with your donated coats.

Other Important Information

Answers to other frequently asked questions



- Your organization can volunteer to help sort the coats for cleaning. Please call the Salvation Army at 414-302-4300 to arrange to volunteer.
- If you know of someone who will need a coat this winter, please have them check with their school social worker, teacher or counselor to see if the school has signed up through The Salvation Army. Coats are distributed by The Salvation Army through schools to children in need identified by teachers, administrators and social workers. The more donated coats we receive the more children we will be able to help. The Salvation Army can be reached at 414-646-2940.
- Please call the Coats for Kids hotline at 414-586-2202 if you have any questions.

THANK YOU FOR HELPING US KEEP KIDS WARM THIS WINTER!

Socialize Your Campaign

Postings on social media are a great way to publicize your coat collection, and increase the number of coats that are donated!



Be sure to Facebook, tweet and email your family, friends, clients and co-workers about your Coats for Kids collection event. Here are some sample posts to help get you started:

- Winter's coming. You can help keep kids warm. Donate slightly used coats #CoatsForKids
- We're keeping kids warm, one coat at a time. Donate #CoatsForKids
- We can never underestimate the power of just one coat and the impact it has on a child. Donate #CoatsForKids
- Help @Fox6now keep kids warm this winter. Donate new or slightly used coats #CoatsForKids
- Please, clean out your closet and help a child in need. Donate gently used coats to #CoatsForKids
- Help local school kids deal with a harsh Wisconsin winter by donating #CoatsForKids

Encourage folks to visit your location to make a donation, and be sure to include #CoatsForKids!

Salvation Army Drop off Locations

Divisional Headquarters – 11315 W. Watertown Plank Road, Wauwatosa, 414-302-4300

- Lobby hours: Monday-Friday 8:30am – 4:30pm

Milwaukee Citadel Worship & Community Center – 4129 W. Villard Ave, Milwaukee, 414-463-3300

- Center hours: Monday-Friday 8:30am – 4:30pm

Milwaukee Cold Spring Worship & Community Center – 2900 W. Cold Spring Rd, Milwaukee, 414-213-3444

- Center hours: Monday-Friday 8:30am – 4:30pm

Oak Creek Centennial Worship & Community Center – 8853 S. Howell Ave, Oak Creek, 414-762-3993

- Center hours: Monday-Friday 8:30am – 4:30pm

Milwaukee West Worship & Community Center – 1645 N. 25th Street, Milwaukee, 414-342-9191

- Center hours: Monday-Friday 9:30am – 4:30pm

The Emergency Lodge – 1730 N. 7th Street, Milwaukee, 414-265-6360

- Lobby hours: 24 hours a day, 7 days a week

The Salvation Army Distribution Center – 5880 N. 60th Street, Milwaukee, 414-464-2940

- Center hours: Monday-Friday 9:00am – 4:00pm

Steinhafels Drop off Locations

Waukesha – 1-94 & County Hwy F (Exit 295)

- W231 N1013 County Hwy F, Waukesha

Menomonee Falls

- N93 W16677 Falls Parkway, Menomonee Falls

Greenfield

- 8400 W. Layton Ave, Milwaukee

Milwaukee North

- 8401 W. Capitol Drive, Milwaukee

Oak Creek

- 9191 S. 13th Street, Oak Creek

Kenosha – Hwy 50 & I-94

- 7001 120th Avenue, Kenosha

Bluemound Mattress

- 18895 W. Bluemound Road, Brookfield

Wauwatosa Mattress

- 2751-B North Mayfair Road, Wauwatosa

Bayshore Mattress

- 429 W. Silver Spring Drive, Glendale

Grafton Mattress

- 1048 N. Port Washington Road, Grafton

Johnson Bank Drop off Locations

Brookfield

- 14000 W. North Avenue

Burlington

- 101 W. Chestnut Street

Fort Atkinson

- 200 Sherman Avenue West

Franklin

- 3001 W. Rawson Avenue

Kenosha

- 2729 18th Street
- 8046 39th Avenue
- 3928 60th Street
- 7500 Green Bay Road
- 7401 144th Avenue

Kohler

- 815 Woodlake Road

Mequon

- 1555 W. Mequon Road

Milwaukee

- 333 E. Wisconsin Avenue

Mukwonago

- 1000 Fox Street

Racine

- 4959 Douglas Avenue
- 5901 Durand Avenue
- 1525 Howe Street
- 555 Main Street
- 4001 North Main Street
- 6520 Northwestern Avenue
- 6700 Washington Avenue

Johnson Bank Drop off Locations (cont.)

Sturtevant

- 13303 Washington Avenue

Waukesha

- N22 W23991 Ridgeview Parkway W

West Milwaukee

- 1310 Miller Park Way #300

Whitefish Bay

- 5600 North Lake Drive, Suite 101

Thank you for your generous support!

