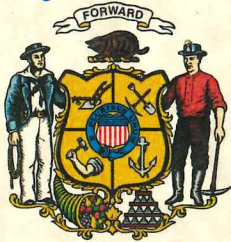


STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; the Fiserv Forum is located in the heart of downtown Milwaukee, in the midst of a developing 27-acre district, connecting the historic Old World Third Street, the riverfront, Water Street, and the exhibition space at the Wisconsin Center; and

WHEREAS; the new 714,000 square-foot arena is the home for Milwaukee Bucks basketball and houses the largest equilateral scoreboard in the National Basketball Association; and

WHEREAS; the Fiserv Forum is an opportunity to revitalize downtown Milwaukee with a new entertainment block, which spans Vel R. Phillips Avenue from West Highland Avenue to West Juneau Avenue, features year-round dining, entertainment, and retail experiences; and

WHEREAS; the Fiserv Forum is expected to have a return on investment of almost \$3 for every \$1 the state invested; and

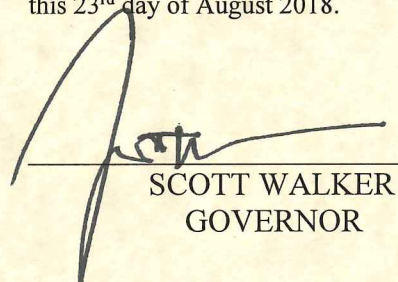
WHEREAS; the Milwaukee Bucks' first preseason game at the new arena will be held on October 3, 2018, against the Chicago Bulls, and their first regular season game will be held on October 19, 2018, against the Indiana Pacers;

NOW, THEREFORE, I, Scott Walker, Governor of the State of Wisconsin,
do hereby proclaim Sunday, August 26, 2018 as the

FISERV FORUM GRAND OPENING DAY

throughout the State of Wisconsin and I commend this observance to all of our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 23rd day of August 2018.



SCOTT WALKER
GOVERNOR

By the Governor:



DOUGLAS LA FOLLETTE
Secretary of State

